

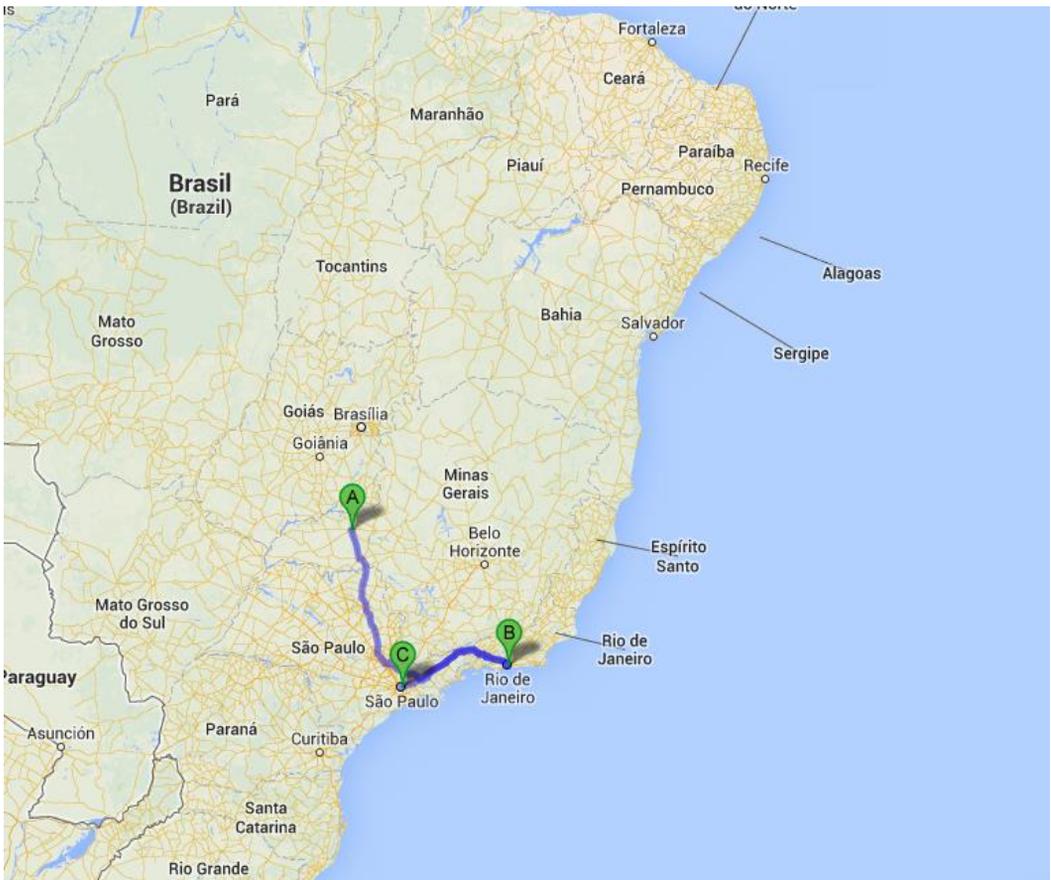


## Brazilian Report Seva#3/2013 - Srimad Bhagavad-gita launching

### Third Chapter: Back to the start line

All the glories to Sri Guru and Sri Gauranga!

Dear Srila Bhakti Nirmal Acharya Maharaj, Acharya Board members and Sripad B.R. Madhusudan Maharaj, please accept my humble obeisance at your lotus feet. I hope this message find you well. I'm writing the final report about the first roadshow of Srimad Bhagavad-gita in Brazil with Srila Bhakti Vijay Trivikrama Maharaj. Again I pray you may forgive my poor English. This beautiful roadshow had its last stops on the Uberlândia (MG), Rio de Janeiro (RJ), São Paulo (SP) in places as a university, a Yoga studio, a bookstore, a restaurant and a hotel.



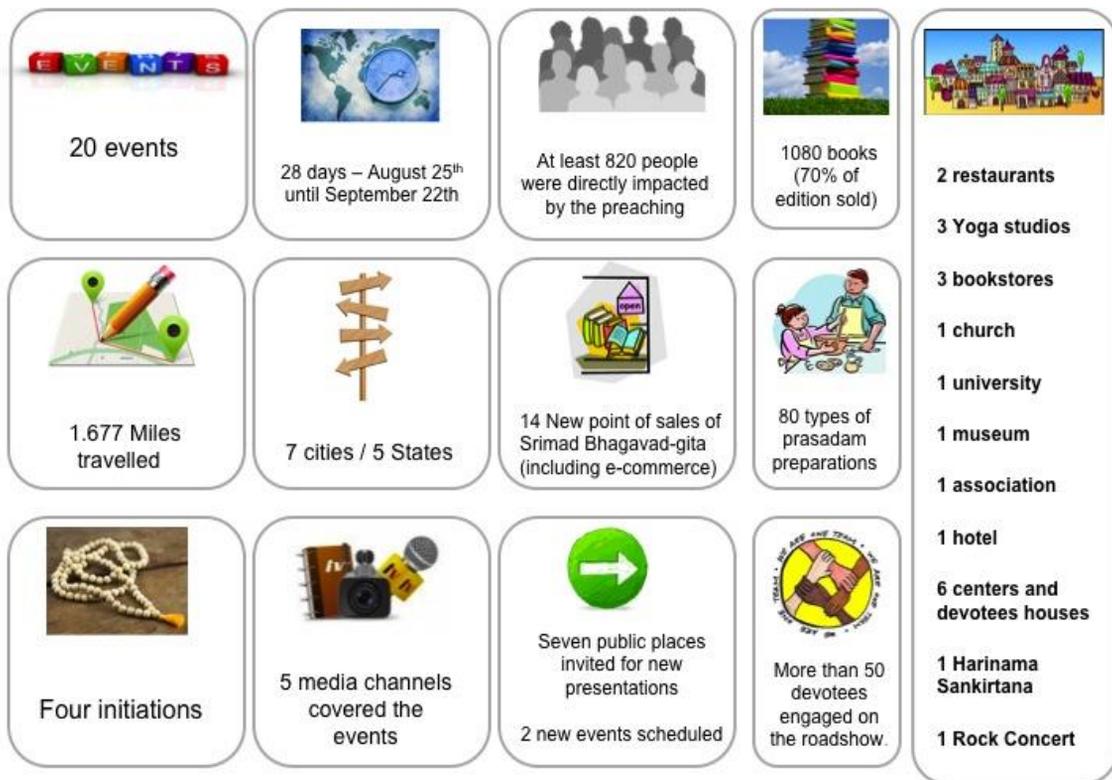
*Third chapter: events at Uberlândia (MG- A), Rio de Janeiro (RJ- B) and São Paulo (SP- C).*

The local devotees engaged themselves to make all those happenings beautifully executed and full of happiness.

Each place was full of surprises, including guitar player wearing tilak at the main rock concert of the country.

To conclude this special presentation, in addition to the request to local leader's statement about the events we present now a summary numbers of the event:

## The roadshow in numbers:



On that way, we fell that, like a car race, we conclude this task back to the start line, with many activities to come as we received many invites to keep the preaching events, most of the centers running group of Studies of Sri Gita, new places selling our books.

The next main event will take place at São Paulo, with Rohini Shakti dd, on October.

November we will try to organize a national weekend at Campos do Jordão ashram with all the audience of those events.

We are felling Your blessings and presence encouraging us and praying to satisfy Your Divine Graces with this intent. Again thank you for the beautiful encouraging messages, we are praying to deserve to render more service to Your Divine Graces.

With affection, Ananda Moyi devi dasi.

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## **Uberlândia:**

“All glories to Sri Sri Guru and Gauranga.

Please accept my humble dandavats Pranams.

This is Sri Hari Das from Brazil. Three years ago I moved from the enormous São Paulo to a much smaller city called Uberlândia and since then I've been trying to follow Srila Trivikrama Maharaj instruction to organize a small but constant Harinama Sankirtan movement here.

A few weeks ago I received two very interesting phone calls: One from the Head of the Catholic University and the other from Priest Sergio that runs a very ancient and traditional Catholic Church here in Uberlândia.

Both of them wanted to know if there would be a way for us to present a lecture about “Hinduism” (their words, not mine...) for the students of the university (philosophy and theology) and the people that use to go to the church.

So I immediately told them that I knew exactly the right person to take the lead and talk about this ancient knowledge. Our dearest Trivikrama Maharaj.

I believe you saw the pictures and they kind of speak for themselves but I have to say that both lectures were amazingly inspired and we all could hear slokas of Srimad Bhagavad Gita being sung inside a church, as well as the Mahamantra being sung by about 200 people (including nuns) in the university. Everyone loved to hear about the infinite in the humor of our beloved Srila Govinda Maharaj and Srila Sridhar Maharaj. “Die to live”...”Dive deep into reality”...”Be Humble, be tolerant and give honor to others”...were some of the sentences that Maharaj used to make people see how sweet and beautiful our gurus are.

People were very happy and we were there to witness old catholic ladies buying their copies of The Gita and going home with their hearts full of hope and joy after honoring prasadam as well...

I'd like to thank all the group of devotees here in Uberlândia that made all that possible: Anandaprada Didi, Vaishnava Prabhu, Rasa Sundari Didi, Vraja Kumari Didi, Jaya Krishna Prabhu, Syam Sundari Didi, Krishna Mohini Didi, Radha Vinoda Prabhu, Nandini Didi, Nanda Suta Prabhu, Yogueswari Didi, Premavati Didi and my old friends from São Paulo that helped a lot: Praphulla Krishna Prabhu and Ananda Moyi Didi.

My very special thanks to Srila Acharya Maharaj, Srila Ashram Maharaj, Srila Madhusudan Maharaj, Srila Janardhan Maharaj, Srila Goswami Maharaj, , Srila Avadhut Maharaj and Srila Trivikram Maharaj for the inspiration and guidance in the hope that I can meet you all soon.

I hope Srila Gurudev and Srila Guru Maharaj can always guide us through the path of Krishna Consciousness.

HARIBOL!

Humbly,

sri hari das.”

## **13/09 19h – Rosario’s Church (event #10)**

The Rosario Church is a historical mark, as it was built at Uberlândia on 1883 and on 1928 was demolished and rebuilt at 1931.



Left to Right: Rosário's Church at Uberlândia; Lord Jesus Christ; the audience with several religious representatives was gathered for Srila Trivikrama Maharaj lecture

Esquerda para a direita: Igreja do Rosário em Uberlândia, Senhor Jesus Cristo, platéia composta por representantes de várias religiões reunida para a palestra de Srila Trivikrama Maharaj.

Around 75 people attend the event promoted by priest Sergio and became touched by Srila Trivikrama Maharaj preaching Sriman Mahaprabhu's Conception. Even Jesus Christ seemed to be part of an ecstatic lila, dancing instead of the traditional cross pose. Srila Trivikrama Maharaj offered a garland to the deity of Christ and another to the priest Sergio.



Left to Right: Full house audience; Srila Trivikrama maharaj and Priest Sergio with the cross at their background.

Esquerda para a direita: Casa cheia ; Srila Trivikrama Maharaj e padre Sérgio falam para platéia tendo a cruz como fundo.

The audience had members of distinct religion lines: catholic, protestant, Jewish and others that with respectfully heard the glories of Sri Gita.

The community was charmed; they made several questions and affectionate statements. Especially Mr. Nildo, who has more than 90 years and told to Srila Trivikrama Maharaj that he appreciated his lecture and line. After the lecture, a special sweet prasadam was distributed to the guests.

## 14/09 -17h Bhakti Yoga Srila Govinda Maharaj Institute (event#11)

The local center received the devotees to a special lecture about the importance of keep the preaching service, travel to centers, and qualifies themselves on studies.



Left to Right: Devotees and guests gathered with Srila Trivikrama Maharaj at Bhakti Yoga Srila Govinda Maharaj Institute.

Esquerda para a direita: Devotos e convidados reunidos com Srila Trivikrama Maharaj no Instituto de Bhakti Yoga Srila Govinda Maharaj.

Srila Trivikrama Maharaj also comments about the events and how they could get nourishment as a congregation. Inspired, the devotees spoke after prasadam about new events and ways to promote their meetings.

## 16/09 – 19h30 Uberlândia Catholic University (event#12)

This was the event with the higher number of guests in the audience of the roadshow almost 200 people.



Left to Right: Srila Trivikrama Maharaj offers a garland to the priest and teacher at Catholic university; around 200 people watched the lecture, including nuns, students and guests who made several questions.

Esquerda para a direita: Srila Trivikrama Maharaj ofereceu uma guirlanda ao professor e padre da universidade católica; cerca de 200 pessoas assistiram a palestra incluindo freiras estudantes e convidados que fizeram diversas perguntas.

Students, teachers, nuns, priests, guests listened to the lecture of Srila Trivikrama Maharaj and happily sang the Mahamantra.



Left to Right: The audience followed srila Trivikrama maharaj during sankirtan; guests bought Sri Gita and honoured prasadam; Rasa Sundari DD and Yogeswari DD hosted the event.

Esquerda para a direita: A platéia acompanha Srila Trivikrama Maharaj durante o canto de mantras, convidados compram a nova edição do Sri Gita e provam prasadam; Rasa Sundari DD e Yogeswari DD recebem a todos.

At the end they bought the new edition of Sri Gita and requested recipes of the prasadam, that the local team promise to publish at the new website [www.scsmath.com.br](http://www.scsmath.com.br) and to send to their contact emails collected previously.



Left to Right: Teachers and students shared their affection and appreciation with Srila Trivikrama Maharaj.

Esquerda para a direita: Professores e estudantes compartilharam seu afeto e apreciação com Srila Trivikrama Maharaj.

## Rio de Janeiro:

### 18/09 – 20h Namahata @ Padmalochana's house (event#13)

On the second day at Rio de Janeiro, Srila Trivikrama Maharaj received some devotees and guests at Padma Lochana Prabhu's house. Yogendra Prabhu has preached to friends that were interested to meet and know more about the Vaisnava philosophy.



Srila Trivikrama maharaj, devotees and guests during namahata at Padmalochana prabhu's house.

Srila Trivikrama Maharaj, devotos e convidados durante namahata na casa de Padmalochana prabhu..

They were really touched and became known as the "frequent flyers" as they went on almost all events at Rio de Janeiro.

### 19/09 – 19h Museum of Republic (event#14)

On this beautiful and historical place, built on 1858 (was a former government palace), took place the first public preaching of Srila Trivikrama Maharaj at Rio de Janeiro.



Left to Right: The beautiful Museum of Republic and its garden – place of the first public lecture of Srila Trivikrama Maharaj at Rio de Janeiro.

Esquerda para a direita: O lindo Museu da República e seu jardim – local do primeiro evento público de pregação de Srila Trivikrama Maharaj no Rio de Janeiro.

The audience has 25 people was really special, beside the “frequent flyers”, were also some special devotees of other mission, Deva Priya DD, João – who lived one year at India, and samba singers that were doing a performance near the event.



Left to Right: The audience was touched by his words about Srimad Bhagavad-gita and spiritual progress.

Esquerda para a direita: A platéia estava tocada por suas palavras sobre o Srimad Bhagavad-gita e progresso espiritual.

The lecture was sweet and arose from the audience several questions, including about future meetings and events. At the end of lecture, the guests were invited to take prasadam at a beautiful veranda near the lovely garden of the museum.



Left to Right: members of the audience focused on the lecture; Malini DD and Ragunandha Prabhu came to honour the event; prasadam was served at the beautiful veranda; Srila Trivikrama Maharaj talks to João and little Théo.

Esquerda para a direita: membros da platéia concentrados na palestra; Malini DD e Ragunandha Prabhu prestigiaram o evento; prasadam foi servida na linda varanda; Srila Trivikrama Maharaj conversa com João e o pequeno Théo.

## 19/09 – 18h Guitar player wearing tilak at Rock in Rio (event #15)

29 years, 3 cities and 13 festivals set the Rock in Rio as one of the most important Brazilian Festival in the world.



Left to Right: Padmalochana Prabhu with Srila Trivikrama Maharaj just before to perform at Rock In Rio; playing to the crowd and showing the artists set and at the backstage with musicians and friends

Esquerda para a direita: Padmalochana Prabhu com Srila Trivikrama Maharaj um pouco antes da sua performance no Rock In Rio; tocando para a platéia lotada e nos bastidores com músicos e amigos.

Combined on those events they gathered about 6 million people.

This year edition took 600 thousand people to several concerts such as of Bruce Springsteen, Iron Maiden, Beyoncé, Justin Timberlake, Alicia Keys and Muse, during 7 days.

The event was happening at the same time the launch in Rio and Padma Lochana Prabhu, who is a renowned guitarist, was playing daily at the event and made some performances wearing tilak. Later he explained at the backstage to other artists the concept of his line and his tilak mark.

(A small video of the performance is available at:

[https://www.youtube.com/watch?feature=player\\_embedded&v=Z6x0FxF0z-iU#t=146](https://www.youtube.com/watch?feature=player_embedded&v=Z6x0FxF0z-iU#t=146))

## 20/09 19h – Orlando Cani Yoga Studio (event #16)

On one of the oldest yoga studio of Rio de Janeiro received Srila Trivikrama Maharaj.



Left to Right: Atletes, yoga students and guests went to the beautiful Orlando Cani Yoga Studio at the heart of Rio de Janeiro to hear the glories of Sri Gita with Srila Trivikrama Maharaj.

Esquerda para a direita: Atletas, estudantes de yoga e convidados foram ao lindo estúdio de Yoga Orlando Cani, localizado no coração do Rio de Janeiro para escutar as glórias do Sri Gita com Srila Trivikrama Maharaj.

On the audience was 30 people - yoga students, athletes, the “frequent flyers” - asked several questions about the philosophy, the temples, – to visit the ashram at Campos do Jordão. At the end of event, two participants asked to host new events no Rio de Janeiro and be part of group of Studies.

## 21/09 – 9h – Initiation ceremony (event#17)

During the roadshow Rio de Janeiro community received 2 new devotees. The first was Padmalochana prabhu who took initiation at the beginning of the tour at Campos do Jordão, with two new devotees – Nanda Kumara Prabhu and Kalindi DD (who live now at Campos do Jordão).



Left to Right: Four people took initiation during the roadshow – Kalindi DD, Nanda Kumara Prabhu, Padmalochana Prabhu and Deva Priya DD.

Esquerda para a direita: Quatro pessoas tomaram iniciação durante a turnê – Kalindi DD, Nanda Kumara Prabhu, Padmalochana Prabhu and Deva Priya DD.

After meet the ashram at Campos do Jordão and participate of two event's at Rio de Janeiro Deva Priya DD joined the group and asked Harinama to Srila Trivikrama Maharaj. She mentioned that she was making prayers to find her spiritual way when she met Rohini Shakti dd and after all those events that happened intense way at the same time they arouse a different happiness on her heart. With that desire she joined the family and with Atisundari dd and Padmalochana Prabhu are making plans for new meetings.

### **21/09 11h – Harinama Sankirtan (event#18)**

Inspired by the memory of Sripad Tapasvi Maharaj – who has born at Rio de Janeiro – Srila Trivikrama Maharaj leaded a small group of devotees to perform a Harinama Sankirtan on a landscape of the city – Lagoa Rodrigo de Freitas – just under the famous Christ sculpture.



Srila Trivikrama Maharaj and devotees perform Harinama Sankirtan at Rio de Janeiro

Srila Trivikrama Maharaj e devotos realizando harinama sankirtana no Rio de Janeiro.

It was Saturday lunch time, the temperature was marking 92°F (33°C) but the felling was around 104°F (40°C)- even though Srila Trivikrama Maharaj leaded the kirtan and the devotees distributed some flyers about the events and prasadam to the families, runners, athletes, and walkers at the place. Was a beautiful goodbye to the Wonderful City.

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### **São Paulo:**

#### **21/09 - 20h - Goshala Restaurant (event#19)**

Invited by Srimati AdiDevika dd, Srila Trivikrama Maharaj congregated at Goshala Restaurant. On that occasion the devotees asked about the events and its importance to Brazilian Mission. Srila Trivikrama Maharaj also spoke about Sri Gita and about how important is to look for support and friendship among the devotees and in that way no offence will arouse. All honored the amazing olive gnocchi (Italian dish prepared with potatoes and olives) and other preparations made by AdiDevika DD!



Left to Right: Adidevika DD received Srila Trivikrama Maharaj and devotees to special dinner and talk about Sri Gita roadshow.

Esquerda para a direita: AdiDevika DD recebeu Srila Trivikrama Maharaj e devotos para um jantar especial e conversas sobre a turnê do Sri Gita.

“It was extremely happy to me that the first Sri Gita launch event was at Prema in order to honor Sripad Tapasvi Maharaj and Govinda Mohini DD. And happier that after a beautiful roadshow I could receive the devotees to celebrate together this service. Nothing better than have the devotees united, happy, eating and talking. I hope everyone would enjoy and I could receive them in a better way next time, always in a better way.” AdiDevika DD

## **22/09 - 16h – Hotel Matsubara (event#20)**

The final meeting happened at the astonishing Hotel Matsubara, a four stars hotel, located near the main avenue of São Paulo – Paulista - and the main park of the city. A website portal promoted the event to its audience. We were invited by the owner of the place and of the Yoga Iyengar Studio located at the top floor of the building.



Left to Right: Srila Trivikrama Maharaj gives the final lecture of the roadshow at Hotel Matsubara Iyengar Yoga´s studio to 40 charmed people.

Esquerda para a direita: Srila Trivikrama Maharaj faz a palestra final da turnê do Sri Gita no Hotel Matsubara Iyengar Yoga Studio para cerca de 40 pessoas que assistiram encantadas.

Even though being nine months pregnant, the host – Analu – was present and welcomed the 35 guests, devotees and Srila Trivikrama Maharaj that presented a special perspective of Mahabharata as an introduction to Srimad Bhagavad-Gita. The audience was focused and made beautiful questions about the path of Bhakti Yoga and the importance of meeting your spiritual master.

Everybody left the lecture happy to a prasadam service, specially prepared by Raseswari dd (who came from Ivoti RS), Yamuna DD and Madhusudana Prabhu (they came from Araraquara) and Gayatri DD (from Lorena –SP) and Indumukhi DD. Sweet rice, hallava, vegetable pie, pumpkin sandwich and passion fruit lassi were offered to the guests.



Left to Right: The audience; Ananda Moyi DD with the host Analu, Yamunda DD, Madusudana Prabhu, Indumukhi dd, Gayatri DD and guests at the prasadam seva.

Esquerda para a direita: Platéia; Ananda Moyi dd com a anfitriã Analu, Yamuna DD, Madhusudana Prabhu, Indumukhi DD, Gayatri DD e convidados honram prasadam.



“All glories do Sri Guru and Sri Gauranga. Dear Srila Acharya Maharaj, Members of Acharya Board, please accept my dandavats pranams. The event at Sao Paulo, was a happy ending to an intense preaching tour, and it finished as a big wrap of it, with devotees from different cities to honor this moment. Each place had its own mood, no doubt, but in common we could see the desire the people have to hear about the divine message that Srila Sridhar Maharaj gave us, and Srila Govinda Maharaj nourished on us. Srila Trivikrama Maharaj offered on each lecture affectionate words of hope and brilliant prospect of spiritual practice. I learned so much with my friends, sisters and brothers that are fighting on their places to share the beautiful process of Sri Chaitanya Mahaprabhu. They hosted me with all their affection. I leave this experience with a feeling of debt towards all of them, specially to Srila Trivikrama Maharaj who sacrificed himself to make this happen just before his 6 months travel to India, to Rohini Shakti dd, who is an event organizer model and inspired me so much, to all the devotees I had the opportunity to spend this amazing time and the editorial team, and all the donors whom efforts to publish the new Sri Gita allowed us to have this amazing opportunity. May Srila Gurudeva fill us with more debt and allow us to receive all of Your Divine Graces here in Brazil for special events.

With affection, Amdd.”



Left to Right: Devotees came from all over to cook and produce the event: Raseswari DD, Madhusudana Prabhu, Yamuna DD, Indumukhi DD and share their expectations at the end of the last event...

Esquerda para a direita: Devotos vieram de todas as partes para cozinhar e produzir o evento: Raseswari DD, Madhusudana Prabhu, Yamuna DD, Indumukhi DD e compartilham suas expectativas ao final do último evento...

## EXTRA FEATURES:



This roadshow revealed itself very charming and full of good surprises, but what touched all and gave hope to the team was the true interest of the new generation. May we have many more roadshows to come.

Esta turnê se mostrou muito encantadora e cheia de boas surpresas, mas o que realmente tocou a todos e deu uma nova esperança foi ver o interesse genuíno da nova geração. Possam vir muitas turnês pela frente.

## MAKING OFF:



Backstage Scenes: Someone may think we were caring a lot of weight, producing so many details, but the truth is that we had a wonderful time with our friends!

Cenas de bastidores: Alguém pode ter pensado que carregamos um grande peso ao cuidar de tantos detalhes, mas a verdade é que tivemos um tempo muito divertido com nossos amigos.

